

Web Platform: <https://mdl.frederick.ac.cy/DineToursTool>

Project Objectives

- To build a minimum viable product in order to start collecting feedback from pilot clients.
- To improve the solution based on feedback from the MVP. The MVP will be promoted to the market as a pilot product and the clients who will use it will not be charged.
- To gather real market information to help us build the right business model for the monetization of the idea.
- The project focuses on the restaurant industry, but there is a much greater application of this concept in many other areas

Project Innovation

- The virtual tour and the online booking platforms are not new. However, our novelty rests in the combination of these two technologies, into a single and integrated VR solution.
- The majority of restaurant bookings currently is still done manually via telephone, however online booking is gaining traction, displacing the manual method.
- The innovative part with our proposed solution is that restaurant customers can now make their selection for specific table and the ambiance that the specific table provides, via a virtual tour.

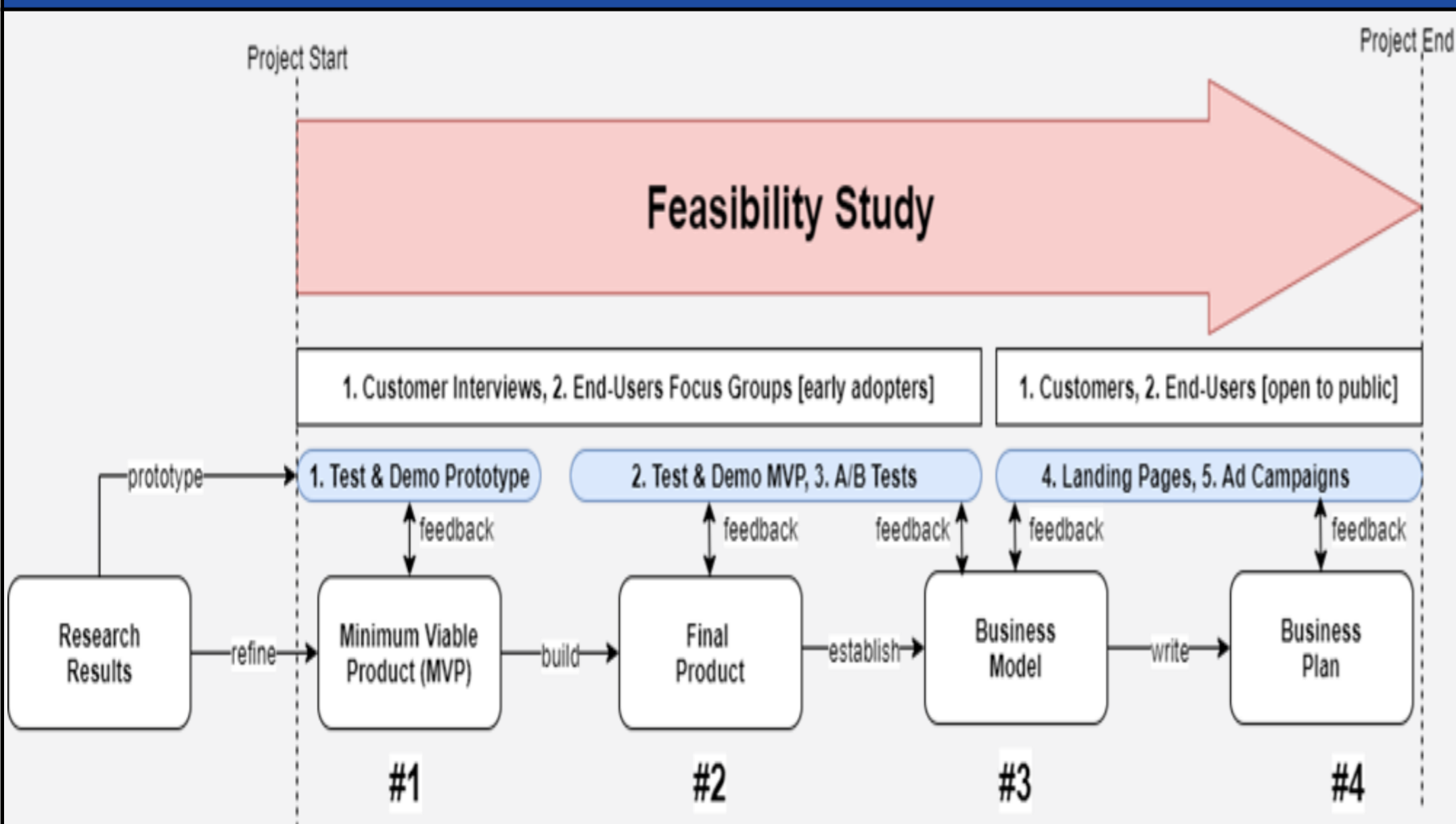
Impact

Take a **DineTours** view of an **innovative** and **virtual** way of making reservations! **Scan the QR Code!**

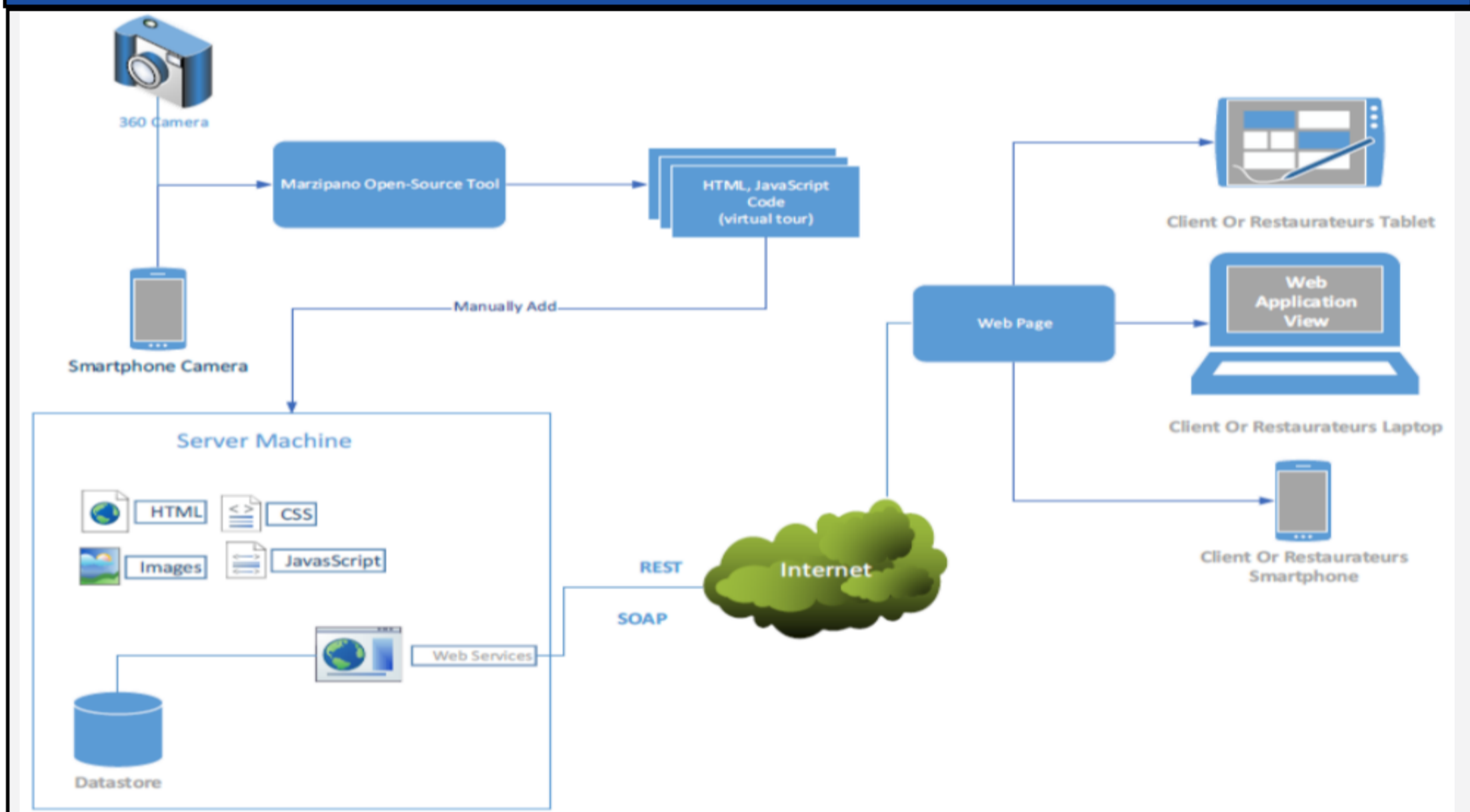
- DineTours is not only innovative for the Cyprus market, but also on an international level. As mentioned in Added Value and Benefit, not only this solution may be rolled out geographically to other international markets, but also it can move to adjacent segments in different industries. This multiplies the impact and is limited only by the imagination of different applications and markets it can serve.
- Dinetours has the potential to change the whole experience and the behaviors of people in the way they make their bookings, not only in Cyprus but also globally.



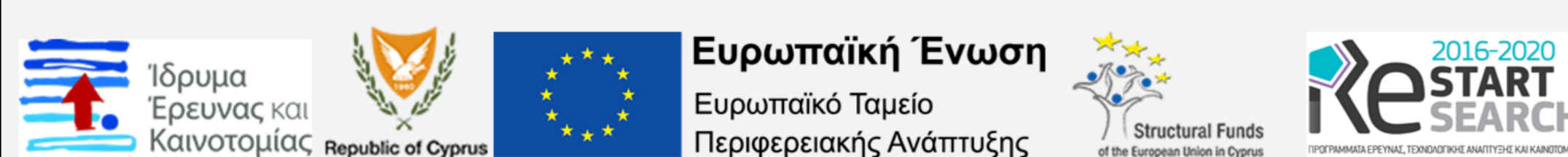
Methodology



Architecture



Acknowledgements



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Project Partners and Data



- Start Date: 01/09/2020
- Duration: 6 months
- Total Cost: € 30 000
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Project: DineTours
Website: <http://mdl.frederick.ac.cy/DineTours>

